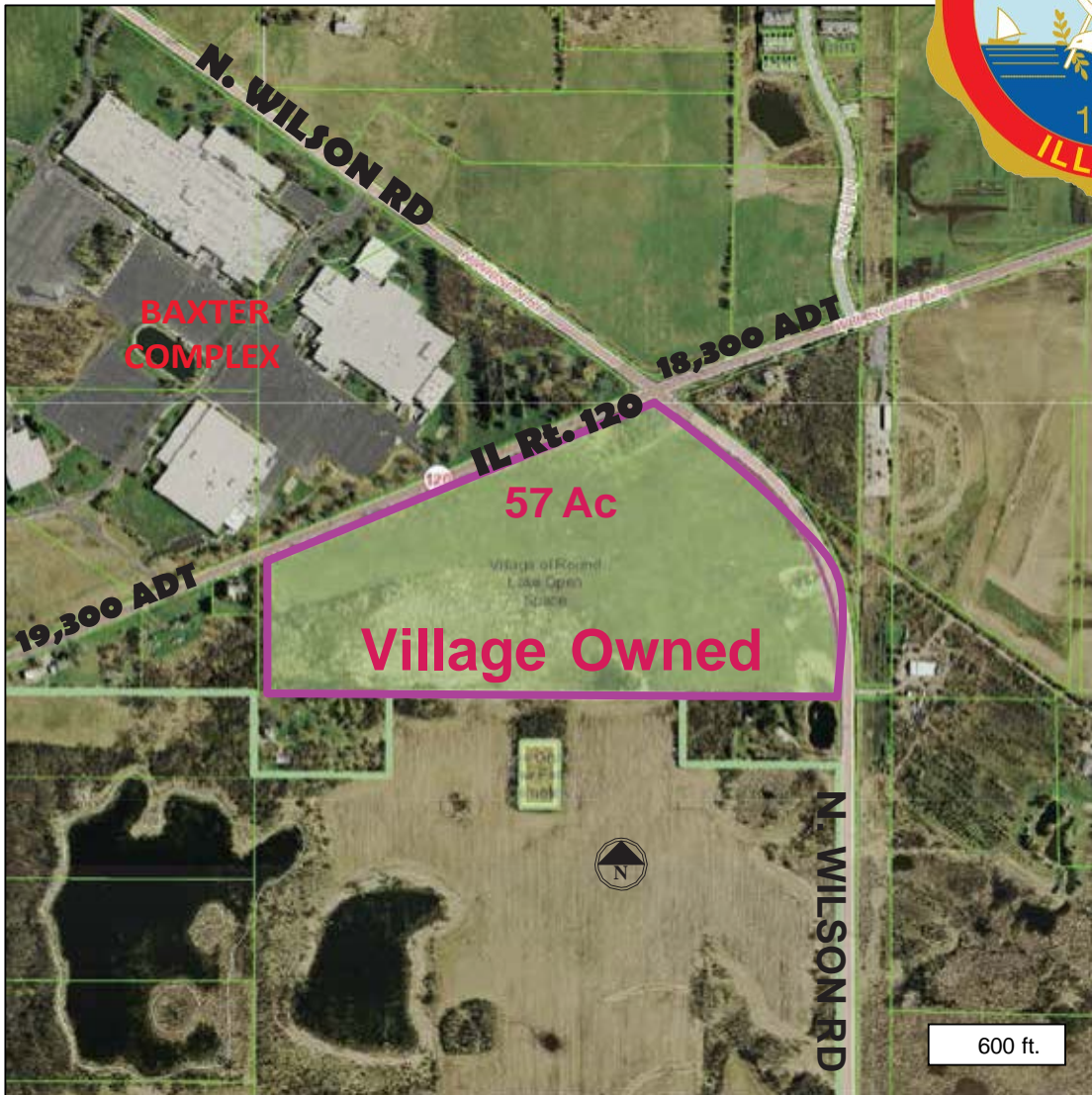


3-Corner of 120 & Wilson Road



Targets:

- Fuel Stations
- Restaurants (Fast Food)
- Convenience Retail
- Pharmacy
- Office/Mixed Use
- Medical
- Auto Dealerships

Other:

- STRONG Incentive Potential
- Village Owned
- Commercial/Mixed Acre Site

Purchasing Potential & Market Demand	5min	10min	15min
% White Collar	66%	60%	64%
#1 Tapestry Consumer Segment	Up & Coming Families	Up & Coming Families	Soccer Moms
Total Retail \$ Potential Unmet	\$146 mil	\$412 mil	\$598 mil
Total Food & Drink \$ Unmet Demand	\$19 mil	\$66 mil	\$143 mil

Drivetime Minutes from Site	5min	10min	15min
2015 Population	17,207	92,075	208,869
Projected 2020 Population	17,832	93,186	210,932
2015-2020 Annual Population Growth Rate	0.65%	0.24%	0.20%
Median Household Income	\$83,822	\$69,681	\$79,192
Median Age	34	34.8	37.2
% Owner Occupied Home	82%	74%	75.8%
% Renter Population	15.4%	20%	18%

Contact:

Village Administrator – Steve Shields
847-546-5400 or [email: sshields@roundlake.com](mailto:sshields@roundlake.com)